

# HEIDI BLACK

ILLUSTRATION . DESIGN . SEQUENTIAL ART

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## SKILLS

### GRAPHIC DESIGN, SEQUENTIAL ART, AND ILLUSTRATION

Emphasis in sequential art, comics, illustration, and graphic design.  
Visual storytelling, layout, font creation and typesetting, cleanup.  
Vector and raster based illustration and design, including artwork for flash animation and print publication.  
16 years experience with digital media including Adobe In Design, Illustrator, Photoshop, Premiere, and Acrobat; Corel Painter; High-Logic FontCreator.  
20 years experience with traditional media including pencil, ink, markers, watercolors, gouache, and mixed media.  
Conceptualized and created artwork to client specification for fortune 500 companies under tight deadlines.  
Participation in large show sales and art clinics for sixteen years.

### TEACHING AND MENTORING

Teaching and mentoring in art media for students, 4th grade through college.  
Teaching assistant for college level drawing and painting courses.  
Instructed/assisted students with graphic layout and illustration programs on both Macintosh and PC platforms.  
Provided art education lectures for universities, libraries, conventions, and assorted large venues.

### MANAGEMENT AND LEADERSHIP

Overseeing of store operations, customer service, financial management and leadership.  
Supervised staff on customer service, technical support, and inventory control.

### CUSTOMER SERVICE

Customer service via email, telephone, and in-person.  
Financial responsibilities including end-of-day deposits, credit card and payment charge backs, and other financial security assessment.



## EDUCATION

### SAVANNAH COLLEGE OF ART AND DESIGN, 2012

Master of Fine Arts, Sequential art · 3.75 GPA, Magna Cum Laude

### INDIANA WESLEYAN UNIVERSITY, 2008

Bachelor of art and science, Illustration · 3.77 GPA, Magna Cum Laude



## EXPERIENCE

### HEIDI BLACK ILLUSTRATION Principle, 2004 - present

Creation of comic art, illustration, layout, type faces, and design; advertising, marketing, social media, sales, product management.  
Sales at large-scale art and comic events.  
Artwork to specifications for a variety of clients and publishers.  
Workshops, panels, demonstrations, and seminars on art materials and production.  
Successful funding of 2 kickstarter projects and multiple book runs.

### PLAZA ARTIST MATERIALS Keyholder, 2020

Customer service via telephone and in person, inventory management including receiving and shipping.  
Financial responsibilities including end-of-day deposits.

### JETPENS.COM Artist, Customer Service and Content, 2015 - 2019

Creation of art and video using a wide variety of products sold.  
Comic, typography, and illustrative work for advertisement and marketing.  
Customer service including email and phone; financial responsibilities including chargeback and security risk assessment.  
Inventory management including order fulfillment and warehouse stocking.

### GAMESTOP Senior Game Advisor, 2013 - 2015

Customer service via telephone and in person, inventory management, team leadership and manager-on-duty experience.  
Financial responsibilities including end-of-day deposits.

### SAVANNAH COLLEGE OF ART AND DESIGN Teaching Assistant, Mentor, 2011-2012

Mentoring and teaching of college undergraduate students individually and in classroom settings; grading.

### HEALTHY INTERACTIONS Illustrator, 2008 - 2010

Creation of large-format educational material for insurance and health care industry; creation of vector illustration for animation.  
Design, typesetting, and layout for informational material following company guidelines.



## PUBLISHED WORK

*SONS OF FIRE (VOL. 2)*, Garcia, A.L., Black, H.M. 2019. (Sequential art, typography, font design, layout).

*PUERTO RICO STRONG (ANTHOLOGY)*, Various., 2018, Lion Forge LLC. Black, H.M. (Sequential art) with Garcia, A.L. 2019 Eisner Award Winner for Best Anthology

*EVERYTHING WILL BE ALL RIGHT*, Black, H.M. 2017

*1001 KNIGHTS (ANTHOLOGY)*, Various. 2017. Black, H.M. (Sequential art).

*GRASS IS AWFUL*, Bachman, S. 2015. Black, H.M. (Illustration).

*PUMPKIN*, Barnes, M. 2015. Black, H.M. (Illustration).

*SONS OF FIRE (VOL. 1)*, Garcia, A.L. 2014. Black, H.M. (Sequential art, typography, font design, layout).

*7" KARA*, Hillburn, B. 2014. (Layout, design, and editing, print ready proof).

*ELECTRIC ABYSS*, Black, H.M. 2013.

*MUGGINS*, Barnes, M. 2013. Black, H.M. (Illustration).

*TRAVEL, SEQUENTIAL ART ANTHOLOGY*, SCAD Sequential Art Dept., 2011. Black, H.M. (Story, sequential art).